

Private Charter and Touring

2027 · Transfers · Day touring · Cruise · Events

ABOUT THE COMPANY

Urban Legends Tour Co is a Sydney-based private charter and touring company, founded in 2016. We run our own fleet of modern luxury vehicles from 14 to 41 seats, driven by professional local drivers who know Sydney and regional NSW well.

Every booking is private: one group, one vehicle, one driver, on your schedule. We plan around flight times, ship calls and event run sheets. That is why corporate planners, wedding parties, inbound operators and cruise passengers keep coming back.

10+

YEARS
OPERATING

1,000+

TOURS RUN

4.8★

235 GOOGLE
REVIEWS

14 to 41

SEATS, OWN
FLEET

WHY TRADE PARTNERS CHOOSE US

- **Own fleet, not a booking agent.** We own and maintain the vehicles we send.
- **Luxury coaches:** 41-seaters with leather reclining seats, USB charging at every seat, woodgrain floors and underfloor luggage storage.
- **Flexible private itineraries** built to your timings, from a 30-minute transfer to multi-day touring.
- **Clear, all-inclusive pricing:** per vehicle, GST inclusive, fuel and tolls included. Nett trade rates on a separate rate sheet.
- **Local knowledge** across Sydney, the Blue Mountains, Hunter Valley, Southern Highlands and the South Coast, with established venue relationships for wine, brewery and food experiences.



Our 41-seat King Long luxury coach at the Sydney Opera House.



A private group day in the Hunter Valley.

DRIVE TIMES FROM SYDNEY CBD

Destination	Approx. one way
Sydney Airport / cruise terminals	20 to 30 min
Wollongong (via Sea Cliff Bridge)	1 hr 30 min
Blue Mountains (Katoomba)	1 hr 45 min
Southern Highlands (Bowral)	1 hr 30 min
Hunter Valley (Pokolbin)	2 hr 30 min
Canberra	3 hr

WHAT WE OFFER

Airport, hotel and cruise transfers

Sydney Airport, the Overseas Passenger Terminal (Circular Quay), White Bay Cruise Terminal (Rozelle) and city hotels.

Day touring

Sydney highlights, Bondi, Blue Mountains, Hunter Valley wine country, Southern Highlands, Wollongong and the Grand Pacific Drive. Commentary or a dedicated guide available.

Cruise pre and post

Ship to hotel, ship to airport and shore experiences timed to the ship. See our separate Cruise Fact Sheet.

Private charters

Vehicle and driver at your disposal by the half day (up to 4 hours) or full day (up to 8 hours), for any itinerary you design.

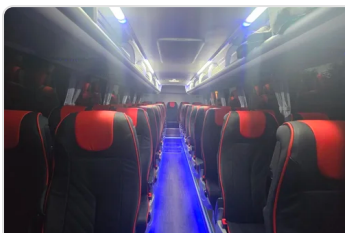
Multi-day touring

Regional NSW and beyond, priced day by day from your itinerary. Driver accommodation and meals quoted openly.

Business events and incentives

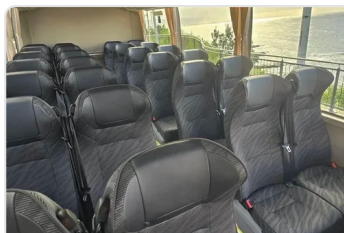
Conference and gala transfers, delegate shuttles, team building days and venue runs, with multiple vehicles coordinated on one run sheet.

OUR FLEET · NSW, OWNED AND OPERATED · SEAT BELTS FITTED TO EVERY SEAT



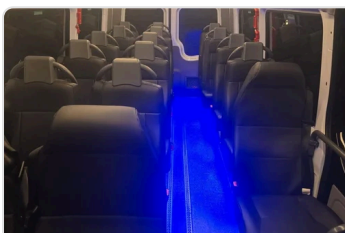
41-seat Luxury Coaches 28 to 41 guests

Two coaches (King Long and Bonluck). Leather reclining seats, USB chargers at every seat, woodgrain floors, Bluetooth, climate control, underfloor luggage storage.



27-seat Yutong D7 Executive 20 to 27 guests

2024 model. Black bucket seats with premium upholstery, USB chargers at every seat, woodgrain floors, Bluetooth, climate control. Luggage trailer.



18-seat Mercedes Sprinter Luxury 15 to 18 guests

2017 extra-long wheelbase. Leather seats, premium sound system, LED mood lighting, USB charging, Bluetooth, climate control. Luggage storage and trailer.

14-seat Mercedes Sprinter VIP up to 14 guests

Reclining seats, Bluetooth, climate control, luggage storage and trailer. Ideal for small groups, airport runs and boutique wine days.

45-seat coach joining our fleet

Our newest coach, for groups of 42 to 45. Details and rates on request.

Larger groups 42 guests and more

Multiple vehicles from our fleet on one coordinated run sheet, plus 53 and 57-seat coaches from trusted partner operators.

INCLUDED IN EVERY BOOKING

- Private vehicle for your group only
- Professional, accredited driver (NSW Bus Driver Authority; Working With Children Check where required)
- Seat belts fitted to every seat
- Fuel and tolls
- Bluetooth audio and climate control
- Pickup and drop-off as scheduled, up to the included hours
- All prices in AUD and inclusive of GST

NOT INCLUDED

- Entry, tasting and activity fees, and meals
- Driver commentary (\$300 per day) or a dedicated guide (\$500 per day), on request
- Bottled water (\$50 per vehicle per day), on request

RETAIL RATES · PER VEHICLE

Weekday from	14-seat	27-seat	41-seat
Airport / cruise transfer	\$350	\$500	\$600
Half day (up to 4 hrs)	\$700	\$900	\$1,050
Full day (up to 8 hrs)	\$1,050	\$1,300	\$1,550

Saturday +15%, Sunday and public holidays +20%. Regional distance applies outside Sydney. Nett trade rates are supplied on our separate Trade Rate Sheet.

AVAILABILITY

7 days a week, year-round, early and late departures available. No blockout dates; public holidays carry a loading. Peak dates (December, New Year's Eve, major events) book out early.

PICKUP POINTS

Anywhere in Greater Sydney: hotels, Sydney Airport, the Overseas Passenger Terminal and White Bay Cruise Terminal, venues and offices. Regional pickups on request.

HOW TO BOOK

- 1 Email your request: date, times, pickup and drop-off, guest numbers and itinerary.
- 2 We confirm the vehicle and nett price in writing.
- 3 You confirm the booking in writing (deposit or approved trade account terms).
- 4 Final numbers and run sheet 7 days before service.
- 5 Driver name and vehicle details confirmed before the day.

Trade bookings and enquiries

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